



The Savvy Investor™

Financial Information For The Serious Investor

Welcome to The October Edition of The Savvy Investor,

Each month The Savvy Investor analysts study, research, and examine hundreds of stocks, in an effort to pinpoint the one with the most promise.

This month's pick:	In-Systcom Inc. 
Interactive Chart:	ISYJ
Recent Price:	\$.25  +47.05%
Industry:	Information Technology



Corporate Snapshot

In-Systcom, Inc. provides interactive information solutions, such as Video on Demand, E-mail, and Internet services to the cruise ship and luxury resort industries. The SeaLynx(TM) Delivery System goes beyond current Video on Demand technology providing a highly customized solution to the cruise ship industry. By using VDSL technology, SeaLynx(TM) streams broadband media content to cruise ship staterooms addressing the specific needs of the cruise ship and their guests. The SeaLynx(TM) Infotainment System far exceeds simple Video on Demand by offering broadband services, such as E-mail and Internet access, as well as e-commerce and billing capabilities into each stateroom television.



TOP Breaking News

Market News: Rates and Oil to Write Script for Stocks
Pacific: Lo:61 Partly Cloudy | Honolulu: Sat Hi:90 Lo:78 Showers - Sun



Never before has the cruise industry had a business tool to refine their operations like VDSL. For events, excursions, cruise information, crew data, ship data, phone list, food menus, etc., there is no longer a need to print paper. [More...](#)



The SeaLynx ITV delivery system is currently in operation on three cruise liners with a total of 741 cabins. Two of these ships are part of the prestigious Silversea Cruise Lines fleet. [More...](#)



Analyst Conclusion

TSI is celebrating our average 199% returns over the past year with a fresh look.



In-Systcom, Inc. announced today the completion of a contract with Telecasters USA, a Las Vegas, NV advertising and productions company who will provide advertising "spots" on the SeaLynx(TM) system. [More...](#)

In a sea of stocks with an unclear future, ISYJ has real potential. Using common sense and very savvy management, ISYJ has positioned itself to become a major player.



Financial Analysis

Exclusive, long-term agreement with ultra-luxury cruise line operator Oceania Cruises.

Royalties and warrants provide the financial security needed for large multi-ship installations.

Hardware V-DL adds to the asset base, while creating the conduit for a recurring revenue stream through broadcast advertising.

Analyst firm In-Stat/MDR expects more than 100 percent V-DL subscriber growth in 2004.

We assessed ISYJ and found it met our 4 basic investment criteria:

1. The company's financials are strong.
2. ISYJ is a market share leader; with the first and only best-of-breed technology on the market.
3. ISYJ is offered at an ideal Buy Point.
4. Annual subscriber growth is forecasted at over 100%.

I would expect great things from this company, and in my opinion it is a Strong Buy."

Editing Chairman